This section shows the price of the ticket, the type of seating, and the event code.

Is a safety feature to limit possible counterfeiting.

Varifies the convenience charge to process ticket, gives the location of seat, row, and section, as well as the date the event is taking place.

Let the ticket holder know the location of the facility, name of the event, date, time, who is presenting the event, and that no recording devices are allowed.

The company Shell Arena is using as the ticket company, the bar code allows the Arena to scan the tickets and verify it is a real ticket and the location of the seat and section exist.

Advertiser for the tickets. They pay as a type of marketing tool and decrease the costs for Shell Arena to produce the tickets.

Ticket code number.

Safety feature. Has a small chip inside to verify the ticket is real and not counterfeit.

The legal disclaimer stating what the ticket holder can and cannot do. Also provides indemnity act.